

federico pazienza studio

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Liquid Check - the pic-nic blanket born from the collaboration between Lanificio Leo and the designer Federico Pazienza.

*On display from 5 May to 18 June 2022 at **Meme Gallery** in Milan with the collaboration of the **Alessi Museum**.*

Liquid Check is a project that celebrates the rediscovered spaces of freedom, in the typical style of Lanificio Leo, that is to conceive every textile product as an expression of ideas and languages of contemporary designers proposing unique narratives and patterns.

The Liquid Check pic-nic blanket is a tribute by Federico Pazienza to Victor Vaserey, father of Op-art who in the 60s and 70s, with his accurate style, transformed into art the study of the invisible architecture that is the basis of perception of reality.

Today, with the advent of digital, signs have definitively freed themselves from their meaning and Liquid Check allows Federico Pazienza to reflect on classic patterns, such as the tablecloth check, using digital to increase their visual strength, with an intervention as simple as it is bold; like a stone falling into a pond, the digital transformation of Pazienza ripples a perfect matrix and the check of traditional tablecloths becomes a fluid and pulsating pattern, a symbol of our liquid society.

The display of the "Dressed en plein air" picnic basket designed by Marcel Wanders for Alessi, courtesy of the Alessi Museum, completes the setting of an unforgettable outdoor experience of absolute style.

Liquid Check is an organic cotton throw made using a technique of weave in jacquard piquè knit.

Measures 105x105 cm / 105x210cm

Color versions:

- fuchsia / orange
- blue / yellow

LANIFICIO LEO

Lanificio Leo is the oldest textile factory in Calabria. Founded in 1873, today it is a contemporary design hub where a monumental fleet of machines is integrated with the latest generation, in a vision that combines innovation with the enhancement of heritage and traditional skills.

It is a brand with an international vocation, oriented towards the expression of new languages, a manufacturing reality in continuous dialogue with the visual arts that sees the culture of design as the cornerstone around which to experiment and always open new horizons and possibilities.

Lanificio Leo is one of the most significant examples of a company-museum whose management model combines doing business with culture oriented tools.

lanificioleo.it

MEME GALLERY - MARIA ANGELA DI PIERRO

Meme Gallery opened in 2019 in Milan in the Brera design district, a small but precious space, dedicated to designers, artisans, illustrators, painters, photographers. It hosted Pavel Fuksa, Roberta Pozzi, Angelica Gerosa, Lorenzo Palmeri, Federico Pazienza, Giulia Hartz, Grace Miceli, Maria Walter Nielsen, Leo Dainelli, Gala Fernandez Monteiro.

The gallery was born from the idea of Maria Angela Di Pierro, for many years engaged in the study and promotion of graphics, design, art, interior architecture and craftsmanship.

memegallery.it

[Link to images](#)





About

Born and raised in Italy with an international background in product and jewelry design. Willing to explore and pushed by curiosity, Federico lived and worked in Italy, Finland and England and is currently based in the Netherlands.

In 2015, Federico started his own design studio based in Rotterdam, and thanks to his broad experience in design, he started a wonderful collaboration with maestro Gijs Bakker.

In his own projects he combines historical aesthetics with a digital design approach.

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